

08/10/11

PRESS RELEASE



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FOR IMMEDIATE RELEASE (August 10,2011)

Innovative Software Engineering (ISE) joins John Deere supply base

Coralville, IA – Innovative Software Engineering has been chosen to supply Professional Software Engineering Services to John Deere’s E3S (Embedded Systems Shared Services) operations in Moline, IL and ISG (Intelligent Solutions Group) in Urbandale, IA. ISE is a supplier of Professional Software Engineering Services with extensive experience in defining, architecting, developing and testing end-to-end software systems including embedded, web based SaaS and Telematics systems that can be integrally connected to vehicle components via CAN interfaces. ISE is based in Coralville, IA.

“ISE is proud to have been selected by John Deere as a development partner”, said Hass Machlab, ISE founder and CEO. “Over the last decade, we have established a presence in the industry and grown a very solid and experienced technical team that is dedicated to providing world class quality software engineering services to our customers. This has been a very rewarding partnership for both organizations. It demonstrates the opportunity to strategically combine the talents and knowledge of small and large companies to achieve the goal of providing customers with profoundly valuable and unique products and services.”

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About ISE

ISE is a leading full-service software development and system integration firm providing business strategy, program management, systems engineering, software development and quality assurance services. ISE specializes in developing telematics solutions, enterprise mobility applications and custom software tailored to customers' unique needs. Customers come from a wide range of industries including communications, education, telematics, transportation and health care.